

Arizona Voters' Agenda

Email Template to Customize and Send to Email Lists/Networks

SUBJECT: Help Keep the Focus on Voter Priorities in the 2024 Election!

Dear [Recipient's Name],

[I am / We are] thrilled to share an important initiative with you – the [Arizona Voters' Agenda](#). This comprehensive, data-driven reflection of what matters to the majority of Arizona voters is designed to keep voter priorities at the forefront of public discourse, campaigning, and decision-making during the critical 2024 election season.

Why the Arizona Voters' Agenda Matters

Every election is consequential to the future of Arizona, as voters consider – every two years – whether to retain or elect new leaders to offices obligated to serve the interests of our state and its people. As active participants in a political system framed by the will of the people, it is imperative that the priorities of Arizona's voters are heard.

The nonpartisan [Center for the Future of Arizona](#) develops the [Arizona Voters' Agenda](#) through survey research of Republican, democratic, and independent/unaffiliated voters of all ages every election to identify the issues that voters across generational and political lines care about—the issues that bring us together as Arizonans.

These insights are crucial for guiding candidates, elected officials, and media in addressing the real challenges facing our state and ensuring they respond to what we, the voters, care about and agree on, rather than partisan rhetoric.

How You Can Help

Your support is essential in spreading the word and maintaining the momentum of this initiative. Here's how you can get involved:

- 1. Get Informed:** Learn about the Arizona Voters' Agenda initiative at arizonafuture.org/ava and review the data to understand the insights.
- 2. Use the Data:** Use the data, questions, forum guide, and other resources on the arizonafuture.org/ava-resources website in your election conversations, candidate forums, and debates to highlight voter priorities and foster informed discussions.
- 3. Share the Voters' Agenda:** Share the Arizona Voters' Agenda with your network to ensure that these voter priorities remain central. Send an email like this, post on social media or handout materials to friends and family – whatever works for you! Use the array of materials at arizonafuture.org/ava-resources.

Stay Involved

Your voice and support are crucial in maintaining the momentum. By continuing to share the Arizona Voters' Agenda with your network, you help build a more engaged and informed community. Together, we can drive meaningful change and ensure that our candidates and leaders focus on voter priorities, not partisan rhetoric.

Thank you for your dedication to our state and its future. [Offer to connect to discuss this together if appropriate]

Sincerely,

[Your Name]

[Your Title, if applicable]

[Your Organization, if applicable]