

Arizona Voters' Agenda

Email Template to Customize and Send to Email Lists/Networks

SUBJECT: Where AZ Voters Agree This Election

PREVIEW TEXT: 2024 Arizona Voters' Agenda

Dear [Recipient's Name],

Struggling to filter through the noise of this election cycle? I'm pleased to share findings from the [Arizona Voters' Agenda Fall Survey](#), courtesy of [Center for the Future of Arizona](#).

I know all audiences will find value in the latest results.

The Arizona Voters' Agenda provides a roadmap for voters, communities, leaders, and candidates to see where we agree in a politically polarized environment.

We can use the Arizona Voters' Agenda data to see where broad consensus lies among Arizona voters on top issues, including elections, water & environment, education, taxes & state spending, immigration, and housing.

Here are a few datapoints I'm particularly interested in:

<Example Data Point #1 (96% of voters surveyed agreed that all voters, regardless of party affiliation, should have equal access to voting)>

<Example Data Point #2 (88% of voters surveyed agree that Arizona need a long-term investment strategy to live up to its potential as a great place to live)>

Choose the data points you want to call out by looking at the [results](#) on our website.

How to Use the Arizona Voters' Agenda

- 1. Take it all in.** There are two surveys worth of data to explore here – one completed before the Primary election and one before the General Election. You can see overviews of the data, the survey in its entirety, and key questions built from the insights. There's plenty to dive into.
- 2. Use it, discuss it, build on it.** This data is a wonderful addition to the work and conversations happening around the state already. I encourage you to apply it to your field and community. How can we put the ideas in this report into action?
- 3. Share it.** Help me get the word out about this thought-provoking work. [Center for the Future of Arizona](#) is a non-profit, non-partisan "do tank" that uses best-in-class survey practices to get this data. The information in the Arizona Voters' Agenda inspires hope, establishes agreement, and gives us a clear

blueprint of the work ahead –but we need a community to do so! (P.S... There's a toolkit to help you get started.)

Arizona Needs YOU!

We're all connected in the work for Arizona's future and success.

With this information, we can have more productive conversations with our neighbors. Our leaders can focus on the priorities of most Arizonans and not just the loudest voices. And, everyone can find renewed hope for a future based on what Arizonans want.

You play a big part in centering Arizonans' voices above the common narrative of polarization and division. Amplifying this work is the first step in transforming these agenda items into action items.

[Offer to connect to discuss this together if appropriate]

Sincerely,

[Your Name]

[Your Title, if applicable]

[Your Organization, if applicable]