

### **PROMOTIONAL TOOLKIT**

# Arizona Voters' Agenda

## Social Media Captions to Customize and Post with Graphics

#### SPREAD THE WORD ABOUT THE ARIZONA VOTERS' AGENDA WITH SOCIAL MEDIA POSTS

- 1. Choose from an assortment of 1080x1080 graphics at arizonafuture.org/ava-resources
- 2. Select and customize the caption content (starters below!)
- 3. Don't forget to use hashtags and mention CFA

## Find the assortment of 1080x1080 graphics that work well across most social media platforms at <u>arizonafuture.org/ava-resources</u>



#### 2 Take inspiration and modify these sample captions for social media posts:

#### **GENERAL PROMOTION**

- The Arizona Voters' Agenda is a reflection of what truly matters to our community. Dive into the data and join the conversation. Discover more: arizonafuture.org/ava #ArizonaVotersAgenda
- The Arizona Voters' Agenda shows us that despite our differences, Arizonans have many shared priorities. Let's amplify our collective voice. Learn more: arizonafuture.org/ava
- Your Voice Matters: See how your priorities align with other Arizonans in the latest Arizona Voters' Agenda from @arizonafuture. Let's work together for a brighter future. More info: arizonafuture.org/ava
- The Arizona Voters' Agenda highlights key issues likely voters agree on for our state. Equip yourself with the knowledge to make informed decisions this election. Details: arizonafuture.org/ava
- The Arizona Voters' Agenda is about understanding and addressing what's important to our communities.
   Check it out and share your thoughts: arizonafuture.org/ava
- Candidates, Take Note: The Arizona Voters' Agenda is a must-read for anyone running for office. It's about aligning with voter priorities. Explore the report: arizonafuture.org/ava
- The Arizona Voters' Agenda captures the issues that matter most to you. Let's keep the momentum going and create change together. More here: arizonafuture.org/ava
- The Arizona Voters' Agenda reveals where we stand united. Together, we can turn these priorities into action. Learn how: arizonafuture.org/ava
- The Arizona Voters' Agenda is a tool for every voter and candidate. Let's make informed choices this election. Find out more: arizonafuture.org/ava
- Despite our differences, the Arizona Voters' Agenda shows we agree on many key issues. Let's build on that common ground. Details: arizonafuture.org/ava

#### LEADERS AND CANDIDATES

- The Arizona Voters' Agenda is a roadmap to what our constituents care about most. Let's align our efforts with these priorities. Explore the data: arizonafuture.org/ava
- Understanding voter priorities is crucial. The Arizona Voters' Agenda provides valuable insights to guide our campaigns. Discover more: arizonafuture.org/ava
- As leaders, it's our duty to address the issues that matter to voters. The Arizona Voters' Agenda is a powerful tool to help us do just that. Learn more: arizonafuture.org/ava
- The Arizona Voters' Agenda highlights the top concerns of our voters. Let's use this data to drive meaningful change. More info: arizonafuture.org/ava
- Aligning our policies with voter priorities is key to a successful campaign. The Arizona Voters' Agenda shows us the way. Explore the report: arizonafuture.org/ava
- The Arizona Voters' Agenda reveals voter priorities, showing where voters agree. And, I agree with you.
  si important and I'm ready to find smart solutions.
- As someone who hopes to be elected by voters and will work to satisfy the will of the electorate, I deeply value the fact-based substance of the Arizona Voters' Agenda and appreciate that it uncovers the issues on which the state's voters agree.
- I/We agree. <Issue> is important. Find out where else we agree: arizonafuture.org/ava

#### **ORGANIZATIONS AND MUNICIPALITIES**

At [Organization/Municipality], we are committed to addressing the priorities highlighted in the Arizona Voters' Agenda from @arizonafuture. Find out more: arizonafuture.org/ava

- The Arizona Voters' Agenda shows that [City/Town] residents have common goals. Join us in making these priorities a reality. Learn more: arizonafuture.org/ava
- We're amplifying the voices of our community with the Arizona Voters' Agenda. See what matters most across political and generational lines: arizonafuture.org/ava
- The Arizona Voters' Agenda highlights shared priorities across the state. Let's work together to address these issues. Details here: arizonafuture.org/ava
- At [Organization/Municipality], we believe in the power of informed voting. The Arizona Voters' Agenda is a key resource for us. Discover more: arizonafuture.org/ava
- The Arizona Voters' Agenda is essential for understanding what our residents care about. Join us in supporting these priorities: arizonafuture.org/ava
- The Arizona Voters' Agenda reflects the key issues for our community. Let's make sure these priorities are heard and addressed. More info: arizonafuture.org/ava
- The Arizona Voters' Agenda helps us focus on what's important. See where we stand together: arizonafuture.org/ava

#### Be sure to incorporate hashtags and mention CFA!

#### SOCIAL MEDIA HANDLES

- Twitter @arizonafuture
- Instagram Centerforthefutureofaz
- Facebook @azfuture
- LinkedIn Center for the Future of Arizona

#### HASHTAGS

- #ArizonaVotersAgenda
- #TheArizonaWeWant