



# Phase 2: Kickoff & Idea Collection

## BRAINSTORMING A NEW NAME LESSON PLAN

**OBJECTIVE:** The Steering Committee will brainstorm a new name for their group (Because saying 'school participatory budgeting' isn't very exciting...)

**TIMELINE:** It is recommended this lesson plan be used before the Steering Committee collects ideas from the student body.

**APPROXIMATE LESSON LENGTH:** 1 Steering Committee meeting

### INSTRUCTIONS:

#### 1. To help brainstorm:

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- **Write** this question on the whiteboard as students enter room: *What do you want students to think of when they hear the name of this process?*
- **Explain** that as the steering committee, these students and educators will pick a new name for the school participatory budgeting (SPB) process at your school.
- **Share** that you understand that the words "school participatory budgeting" are hard to say and hard to hear, and that it's up to this group of students and educators to pick a new and exciting name for this process so that all students and educators will be excited when they hear about it.

#### 2. Round 1

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- **Give** each student a post-it note, and ask them to answer the question on the board on their post-it note.
- **Ask** for students to volunteer to read off some of the post-it notes to the group. **Summarize** what you're hearing.

#### 3. Round 2

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- On new post-it notes, **ask** students to write down ideas for the new name for the process, and to post their post-it note on the board.
- **Write** down the name ideas on the whiteboard and start the vote for their top name ideas using stickers or markers.